

# **Collaroy Beach Parking Proposal**

Community Engagement Report - December 2018

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## 1. Background

In response to community requests to improve parking turnover in the Collaroy Beach Playground carpark, Council developed a proposal to change parking conditions in the following car parks:

- 1) Collaroy Beach carpark (north)
- 2) Collaroy Beach playground carpark (south)
- 3) Collaroy carpark (to the south of The Beaches Club)
- 4) Collaroy Street Council carpark

Council's proposed changes were intended to introduce shorter-term parking in some of the Collaroy carparks so more people can enjoy local attractions and support local businesses.

The Roads and Maritime Services' (RMS) announcement to introduce proposed clearways along Pittwater Road would have resulted in increased parking demand in the Collaroy carparks.

To better balance the parking needs of all users, Council sought community feedback on the proposed changes to parking conditions in four carparks.

The proposed changes to parking conditions in Collaroy were exhibited for community engagement between Monday 15 October and Sunday 11 November 2018.

During this time a total of 84 written submissions and 189 Your Say comments were received during the community engagement period. A further 163 comments were received on sticky notes during the drop in sessions.



# 2. Engagement Objective

The engagement objective defined for this project was to raise awareness about proposed changes to parking conditions in the Collaroy area and to seek community participation.

# 3. Engagement Approach

Council sought to understand the level of support and hear concerns on the proposed changes to parking conditions in the Collaroy area through a range of engagement methods.

The engagement methods utilised provided opportunities for the community to comment both online and in writing as well as face to face through engagement 'pop ups'.

As both the RMS and Council projects related to parking within the Collaroy area, engagement was undertaken on these projects at the same time - providing the community with an opportunity to have the conversation relating to parking at both a local and state level.

#### Stakeholder management

The Northern Beaches Council and RMS Clearways project teams visited all businesses in the Collaroy Beach area on Monday 15 October to hand deliver information brochures relating to both projects.

#### **Online**

The Northern Beaches Council website and Your Say project page provided the community with access to published documents including maps relating to the carparks where changes to parking conditions were proposed.

#### **Face to Face engagement**

Three drop in sessions was held in the Collaroy Beach Playground on:

- Thu 25 October, 4 7pm
- Sun 28 October, 10am 1pm
- Thu 1 November, 4 7pm

During the drop in sessions large corflute maps of the four parking areas were on display and attendees were invited to drop comments on the boards using post it notes.

As the RMS also conducted community engagement on the Clearways project, they held drop in sessions in the same location in parallel with Council's drop in sessions.

Due to the high level of public attendance it was difficult to obtain accurate figures on the number of people that Council engaged with.



### **Promotional strategy**

To ensure broad community awareness, and promote opportunities to comment on the project during the engagement period between Monday 15 October and Sunday 11 November 2018, notification was provided via:

- email notification to stakeholder list Community Engagement Register
- visits to businesses in the Collaroy Beach area
- brochure letter box drops to residents in the Collaroy area
- Many Daily advertising: Saturday 20 and 27 October and Saturday 3 and 10 November 2018
- onsite signage in the carparks located in Collaroy
- online
  - o via Council's website (northernbeaches.nsw.gov.au
  - Your Say project page: (https://yoursay.northernbeaches.nsw.gov.au/collaroy-parking).

All notifications promoted the project were open for comment and information on how to Have Your Say on-line or by visiting one of the drop in sessions.

# 4. Key Findings

Due to the high level of community interest and reaction relating to the RMS Clearways project, the majority of comments received by Council during the exhibition periods related to the Clearways proposal.

Of the responses received there was strong opposition and concern relating to the RMS Clearways proposal. Therefore the majority of comments were directed to this matter and not to Council's proposal for changes to parking conditions in the Collaroy area.

#### Comments received:

- 84 written submissions, including a submission from the Collaroy Clearways Action Group
- 189 online Your Say project page comments
   163 comments were received on sticky notes during the drop in sessions.

Overall, there was community support for changes to parking conditions in the Collaroy area. Community feedback reflected the:

- need for commuter parking
- opportunity for longer term parking on weekends
- provision of parking that supported local business
- · concern for parking demand in local streets



At this stage a fair and equitable analysis of the comments received has not been possible due to the issues related with the Collaroy Clearway proposal.

A detailed comment summary from the engagement is provided in Appendix A and B.

# 5. Evaluation and next steps

The intention of Councils proposal for changes to parking in the Collaroy area was to provide parking turnover to support the local economy and recreational users of the area, while still providing parking for commuters.

So that we can still achieve this, Council will be preparing a modified parking proposal for the following four carparks:

- 1) Collaroy Beach carpark (north)
- 2) Collaroy Beach Playground carpark (south)
- 3) Collaroy carpark (to the south of The Beaches Club)
- 4) Collaroy Street Council carpark

We will re-engage with the community in February 2019 on this proposal. Further information will be available on yoursay.northernbeaches.nsw.gov.au/collaroy-parking

# Appendix A

### **Advertising and Promotion**

Manly Daily News Page

Saturday 20 October 2018

#### Collaroy parking

We're proposing to introduce shorter term parking in carparks at Collaroy Beach to enable more people to enjoy local attractions and support local businesses. We'd like to hear your thoughts on the proposed changes.

Learn more and chat to one of our team at Collaroy Beach Playground:

- Thu 25 Oct, 4 7pm
- Sun 28 Oct, 10am 1pm
- Thu 1 Nov, 4 7pm

Comments close: Sun 11 Nov

Saturday 27 October 2018

#### **Collaroy parking**

We're proposing to introduce shorter term parking in local carparks in Collaroy to enable more people to enjoy local attractions and support local businesses.

Learn more and chat to one of our tearn at Collaroy Beach Playground:

- Sun 28 Oct, 10am 1pm
- Thu 1 Nov, 4 7pm

Comments close: Sun 11 Nov

Saturday 3 November 2018

## Collaroy Beach parking

We're proposing to introduce shorter term parking in local carparks in Collaroy to enable more people to enjoy local attractions and support local businesses.

Comments close: Sun 11 Nov

Saturday 10 November 2018

#### Collaroy Beach parking

Share your thoughts on the parking proposal for Collaroy Beach carparks.

Comments close: Sun 11 Nov

Home - Collaroy Beach parking proposal

# Collaroy Beach parking proposal











We're proposing to introduce shorter term parking in some of the carparks in Collaroy to enable more people to enjoy local attractions and support local businesses.

**NEWS** 

COMMENT

Comments on this project closed on Sunday 11 November, 2018.

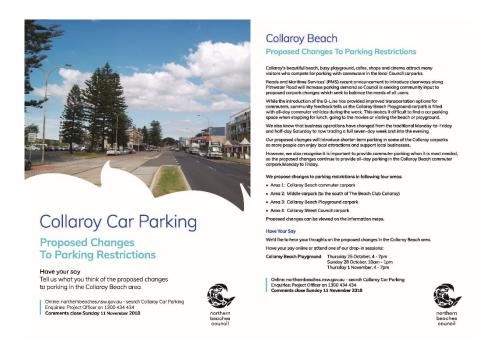
### Collaroy Beach - parking proposal

We'd like to hear your thoughts on the proposed changes to parking in the Collaroy Beach area (including the areas identified and respective time limits proposed).

If your comment includes attachments please send them to council@northernbeaches.nsw.gov.au. Comments close Sunday 11 November 2018

Complete Form

### On-site signage and Information brochure



### Area map









Comments received through sticky notes placed on the Area Maps
\*The comments below are displayed as received by Northern Beaches Council. The only editing undertaken by Council is the redaction of personal and identifying information.