

Public Art Trail Working Group

TERMS OF REFERENCE

1. Background

On 27 June 2017 the Northern Beaches Council Administrator pledged \$2 million over four years to create a Public Art Trail along the Connected Communities - Coastal Walkway Project from Palm Beach to Manly.

The Public Art Trail project will develop a strategy and framework to deliver high quality public artworks at various sites along the walkway that reflect the cultural, heritage and natural significance of the Northern Beaches coastline. The project will manage the delivery of the community engagement; site identification; commissioning; selection; acquisition; installation and maintenance of public artworks in accordance with the adopted strategy and framework.

Extensive stakeholder engagement will be undertaken to inform the strategic direction and development of the project, including the establishment of a Public Art Trail Working Group (comprised of members of the local arts community) and a range of community engagement activities designed to capture the cultural, social, environmental and heritage significance of the walkway.

2. Public Art Trail Objectives

Create an arts and cultural focus for the community – a Public Art Trail to be proud of

Promote public art on the Northern Beaches

Increase the number of people using/visiting the walkway by activating and enlivening key sites through cultural events and programs associated with the Public Art Trail

Develop partnerships with community and cultural providers (artists) to support and deliver the aims and objectives of the Public Art Trail

Engage with the community on cultural matters connected to the Coastal Walkway through public art

Increase funding for the project through grants and donations and facilitate donations of significant public artworks for the art trail

3. Scope and function of the Working Group

- 3.1. To consider options and provide feedback to Council on matters relating to the development of a strategy for the Public Art Trail for the Coastal Walkway being built between Manly and Palm Beach

- 3.2. To represent the views of the local arts community in relation to public art outcomes along the Coastal Walkway and to support engagement between the arts community, the broader community and other important stakeholders, with an interest in the Public Art Trail's development
- 3.3. To assist Council to develop, design and implement strategies and plans for the Public Art Trail; to provide feedback on public art project ideas (both temporary and permanent) for artworks placed along the Coastal Walkway

4. Membership

- 4.1. Membership of the Working Group will be by self-nomination. There will be up to 12 members appointed by Council Staff
- 4.2. Appointments to the Working Group will be for a two-year period. Community members will be eligible for reappointment with a maximum of 2 terms over 4 years
- 4.3. Members of the Working Group are not paid
- 4.4. A member may at any time resign from her or his office by giving 4 weeks' notice in writing
- 4.5. A second meeting absence (without leave) will result in relinquishment of a member's position

5. Meetings

- 5.1. Meetings will be facilitated by the Public Art Trail Project Team and involve presentation of project information with opportunity for feedback and discussion by Working Group members
- 5.2. The Working Group will meet as required throughout the Public Art Trail Project – a proposed meeting schedule will be provided
- 5.3. The Project Management Team will prepare and distribute agendas for each meeting and record and disseminate minutes of those meetings
- 5.4. Working Group recommendations will be reached by consensus wherever possible
- 5.5. Records will be taken on the deliberations of the Working Group and will be made available to members of the public on the Public Art Trail webpage as part of the project's ongoing community engagement

6. Conduct and behaviour

- 6.1. The Working Group is responsible to Northern Beaches Council in regard to all its activities
- 6.2. The Working Group is advisory only and cannot commit Council or the Public Art Trail Project to expenditure. Council will make all final decisions about the Public Art Trail and the selection of artworks. Decisions will be informed by data gathered through curatorial research; cultural mapping; community engagement, expert opinion and advice received from the Working Group
- 6.3. The Working Group and its individual members are not to engage in any media activities or purport to speak for, or on behalf of, Council or the Public Art Trail Project, without prior written consent of Council and the Project Management Team
- 6.4. Members of the Working Group agree to be bound in their membership by these terms of reference and all relevant corporate policies and requirements of the Project and Council
- 6.5. Members of the Working Group agree to declare any potential or actual conflicts of interest and at all times agree to act in the best interests of the Working Group, Council, the Community and the Project
- 6.6. The Working Group agrees to abide by the Confidentiality Agreement of the Project and not to provide third parties any Public Art Trail Project materials or information that are Commercial in Confidence
- 6.7. All members of the Working Group will be bound by Council's values and the Northern Beaches Council Code of Conduct (attached). Members considered to be acting contrary to the Model Code of Conduct, Council's Values or these Terms of Reference may have their membership revoked by the Chief Executive Officer