

Notes

Project Working Group – Manly Place Plan

Held on Monday 9th May 2022

In the Manly Town Hall commencing at 5.30pm

1. Introduction

Liza Cordoba gave an Acknowledgement of Country, introduced Councillors and the Consultants.

2. Apologies

Cr Sarah Grattan, Nick Reid, Chris Bell, Matthew Hindman, Matthew Clifton, Eliza Lo Rosso, Robyn Mobbs, Susan Masur.

3. Confirmation of Meeting Notes

Review of PWG meeting held Monday 14 March 2022 and confirmed the meeting notes are not intended to be verbatim.

4. Presentation by Ethos & Feedback Loop from PWG meeting 14 March 2022

Stephan from Ethos Urban provided an update to the feedback given at the last meeting/workshop following the slides.

5. Presentation by Hill PDA & EMM – Manly Night Time Economy Study & Acoustic Assessment

Hill PDA - overview on the Manly Night Time Economy Study.
EMM Consulting – presented the Acoustic Assessment.

Slides of presentation are attached.

Q. What time was late afternoon shoulder in relation to the Night Time Economy?

A. The late afternoon into the evening is included.

Q. Have you looked at the things Manly doesn't have ie Theatre Cinema, low cost activities?

A. Yes.

Q. Do noise complaints include those made to NSW Police?

A. No as no access to that information/data, not required as a good representation of general noise complaints were in council data.

Q. Safety – question around the maps and availability to zoom into street level – Police enter address cannot access exact addresses.

Q. How old is the data?

A. February 2022.

Comment: Public transport changes made it harder to access the area.

Q. What does Strong domestic demand post Covid mean?

A. Waiting on tourists to return.

Comment: With the big boats starting to sail again how are we communicating to these people visiting about what to do in Manly? It seems there is a disconnect in communication as people just get the same advice "Walk around to Shelly".

Comment: What is open during the day? There seems to be a gap in the afternoon if you wanted a coffee its very hard to find one.

Q. Would Council consider reviewing fees and charges for outdoor dining so those who need a portion of the day can pay a reduced rate ie split into Day/night or 24 hours?

A. The consideration of whether Council should/not waive council fees for outdoor dining is not for the Manly Place Plan but a consideration for Council generally.

Comment: Safety – people need to feel safe.

Q. What is the Neon Grid?

A. This is an identifier for Night Time Economy.

Q. How is input assessed with police (concentration) as these case studies did not identify police presence. In Amsterdam they have "Hosts" present in areas (usually volunteers). Making Places more diverse, lighting and people and activities curbs crime.

A. As part of its preparation of the NightTime Economy Study, HillPDA consulted with local police and were informed that whilst there were some identified issues (as we noted during the presentation), things had improved in Manly over the last decade. Additionally, police informed HillPDA that they undertake regular patrols, especially on the busier times in Manly (special events, Friday and Saturday night etc).

Police matters are outside the scope of activities Council has control over, when reviewing the available case studies, HillPDA did not specifically look for work on police presence.

If you are interested, you can read more about Amsterdam's approach via the links below:

<http://www.worldcitiescultureforum.com/cities/amsterdam>

<https://www.broadsheet.com.au/sydney/city-file/article/amsterdams-night-mayor-how-save-sydneys-nightlife>

Acoustic Presentation

Discussion about bottles and how City of Sydney have managed this ie bottles can be put into bins till a certain time then stored till the following day.

Comment: Designated trading police negotiated hours with bars/clubs.

Q. Is there opportunity to increase concerts Corso/beach?

A. The recommendation in the NightTime Economy Study, specific precincts such as Ocean Beach and Corso West list *live music* as a desirable use. Ocean Beach precinct in particular identified as an opportunity site for an entertainment precinct.

These recommendations are now being considered in the development of the Place Plan.

Q. What are the NTE colours (on the presentation)?

A. They are clusters that try to keep conflicting uses from occurring.

Q. What is happening with town hall/activation?

A. The Manly Town Hall is no longer a scope in the Manly Place Plan as the investigation into the future use of the Manly Town hall will extend beyond the timeframe to complete the Manly Place Plan.

Questions/Comments

Thank you for the report. Appears to be a focus on Family picnics this doesn't support business. Families & Young adults do look for and use free or low cost businesses.

Q. What about the early morning economy eg people exercising grabbing a coffee and breakfast there are no options. Licencing for outdoor activities ie PT's on the beach?

A. The Night Time Economy Study has a primary focus on the evening hours as this is where the nature of concerns exists, and aligns with the recommendations of the Northern Beaches Local Strategic Planning Statement for Manly centre.

Play Manly - Council are preparing a closing report of the learnings. Free games on the Corso proved popular and created a friendly atmosphere great experimental activations.

Q. Did you speak to the security guards that were on the course during play Manly?

A. Yes they were surveyed.

Q. Manly Commercial Vision that document is referenced did the master planners receive this?

A. Yes.

Chamber to share "Manly Commercial Vision with PWG members.

6. Next Steps

Second half of 2022 finalisation of the Place Plan and present to PWG prior to report to Council for exhibition.

7. Close

Liza Cordoba thanked everyone for coming and for the feedback and comments.

Manly Place Plan

Project Working Group

9 May 2022



northern
beaches
council



Agenda

1. Acknowledgment of Country
2. Welcome and Introductions
3. Apologies
4. Re-cap on outcomes from PWG Session 3 (Ethos Urban)
5. Night Time Economy Study (HillPDA)
6. Where to from here (Ethos Urban)

Quick Introductions



Project direction
and management



Planning
Design
Social
Engagement



Night-Time Economy

Recap on workshop outcomes - The Corso

'You can get everything in Manly!'

- More tree canopy
- More outdoor dining and dwell time
- Compression of activity in some locations
- Performance space and/or stage
- Flexibility of space
- Waste management
- Heritage sensitivity
- Wayfinding and signage

Specifically relating to the NTE

- Street lighting and signage
- Concerns around additional waste generated by NTE

Recap on workshop outcomes - Laneways

- More tree canopy / shelter from the elements
- Opportunities for public art
- Opportunities for active frontages at back of buildings
- Conflicts between pedestrians and vehicles
- Traffic management and car parking
- Pedestrian crossings at the end of laneways and at key intersections
- Waste management, cleanliness and pest issues
- Condition of road/paving
- Renewal opportunity – Manly Library fire stairs

Specifically relating to the NTE

- Safety and lighting, particularly along Henrietta Lane

Recap on workshop outcomes – Pittwater Road

- Explore option to reduce speed limit
- Solution of a calming measure / pedestrian refuge needs to be considered closer to the Harris Farm end of Pittwater Road
- Consideration for all modes of transport including bus riders (locations of bus stops), cyclists and pedestrians
- Sydney Road / Belgrave Street acts as the 'Gateway' to Manly and need to be revitalised to reflect this
- Wayfinding and signage

Specifically relating to the NTE

- Big difference between day-time and night-time activities and traffic
- Night-time feels a bit dead and unsafe – needs improved shopfront lighting and general street activation to make it feel safer at night

Recap on workshop outcomes – Open Spaces/Edges

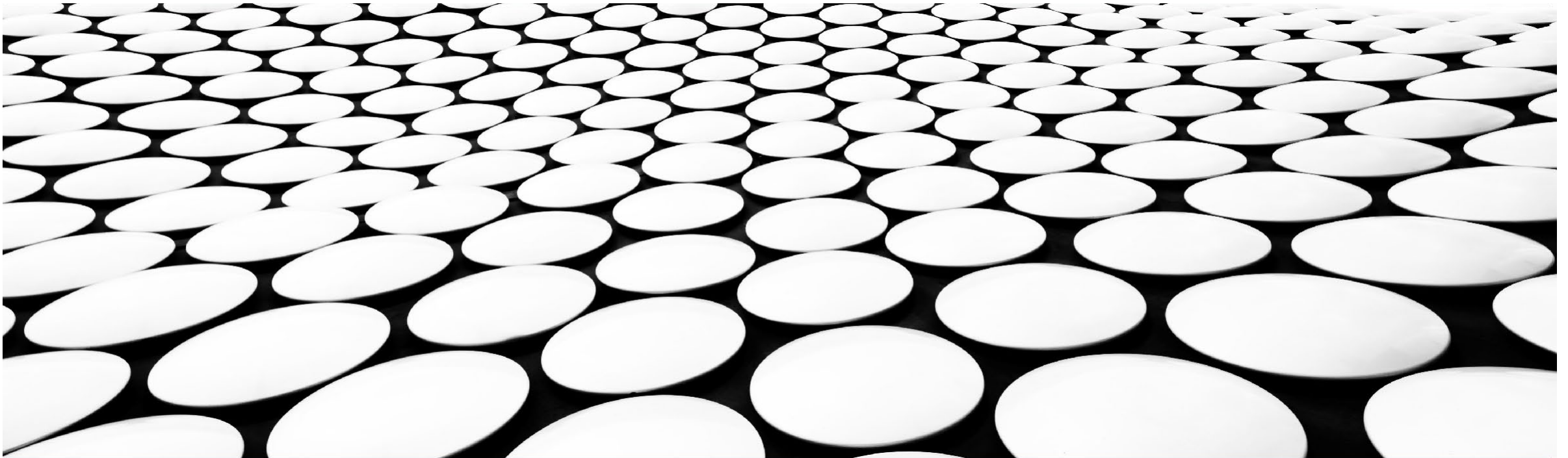
- Arrival experiences at the wharf and the beach need to be improved
- Traffic calming measures required at crossing to and from The Corso
- East/West Esplanade and North/South Steyne are important connections to and from Eastern Hills
- More laneways / mid-block connections to get people into the heart of Manly
- Engagement with local Aboriginal groups

Specifically relating to the NTE

- Suitable activities that take advantage of Manly's natural assets
- More outdoor entertainment along South Steyne / The Corso

MANLY PWG

MANLY NIGHT TIME ECONOMY STUDY





INTRODUCTION

BACKGROUND TO THE STUDY



PURPOSE

To present the findings from the Night Time Economy Study to the PWG

To ensure findings are incorporated into the Manly Place Plan

We'll do this by

- Presenting findings from our:
 - Research into the current night time economy
 - Discussions with stakeholders
- Outlining the draft night time economy strategy

WHAT IS A NIGHT TIME ECONOMY?

Definition from NSW Treasury

All the commercial activity that takes place outside the traditional business day, including:

- Evening: 6pm – 9pm
- Night time: 9pm – 2am
- Late night: 2am – 6am

The NTE typically includes businesses like:

- Bars, clubs, and pubs
- Live music and entertainment
- Restaurants
- Supporting industries like accommodation, transport services, and retail

PURPOSE OF THE NIGHT TIME ECONOMY STUDY

- The study will:
 - Provide important information that can be used in the Manly Place Plan
 - Build on strengths of the existing economy to grow jobs
 - Help Council and other stakeholders to manage the night time environment as a safe and pleasant place to spend time

THE STUDY AREA

The study area is consistent with the Manly Place Plan





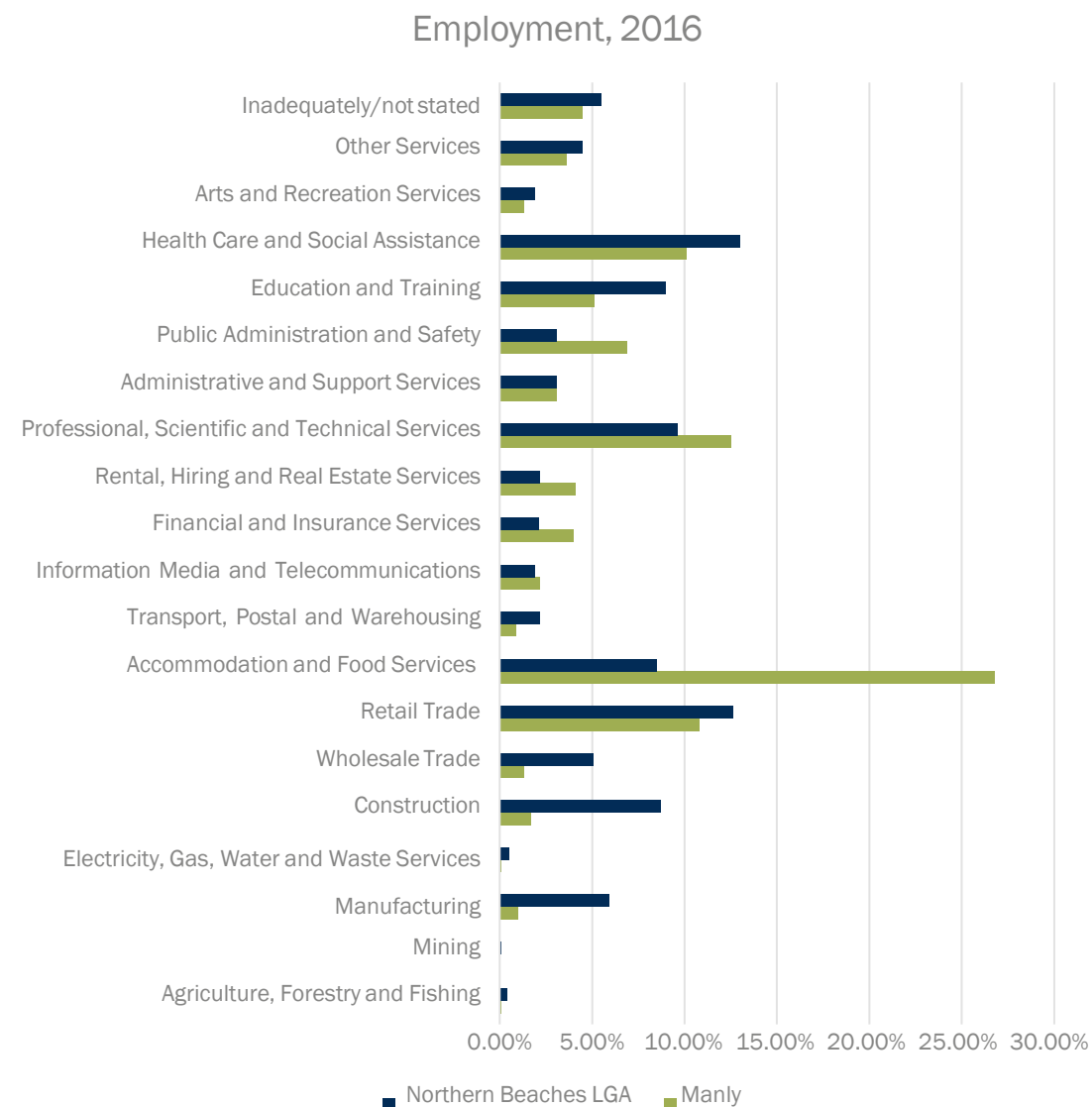
ECONOMY

MANLY NIGHT TIME ECONOMY



EMPLOYMENT

- Approximately 5% of employment in the Northern Beaches LGA is generated within Manly
- 27% of jobs (1,256 jobs) in the study area are directly linked to the NTE
- Almost 20% of the LGA's café and restaurant employment, and 28% of pub, tavern, and bar employment is in Manly
- 40% of the LGA's accommodation jobs are in Manly



GROSS VALUE ADDED

Gross Value Added (GVA) is an economic metric referring to the value of outputs less the cost of inputs for a company, industry, sector, or municipality.

It measures the contribution made to an areas wealth or gross regional product (GRP).

NORTHERN BEACHES LGA

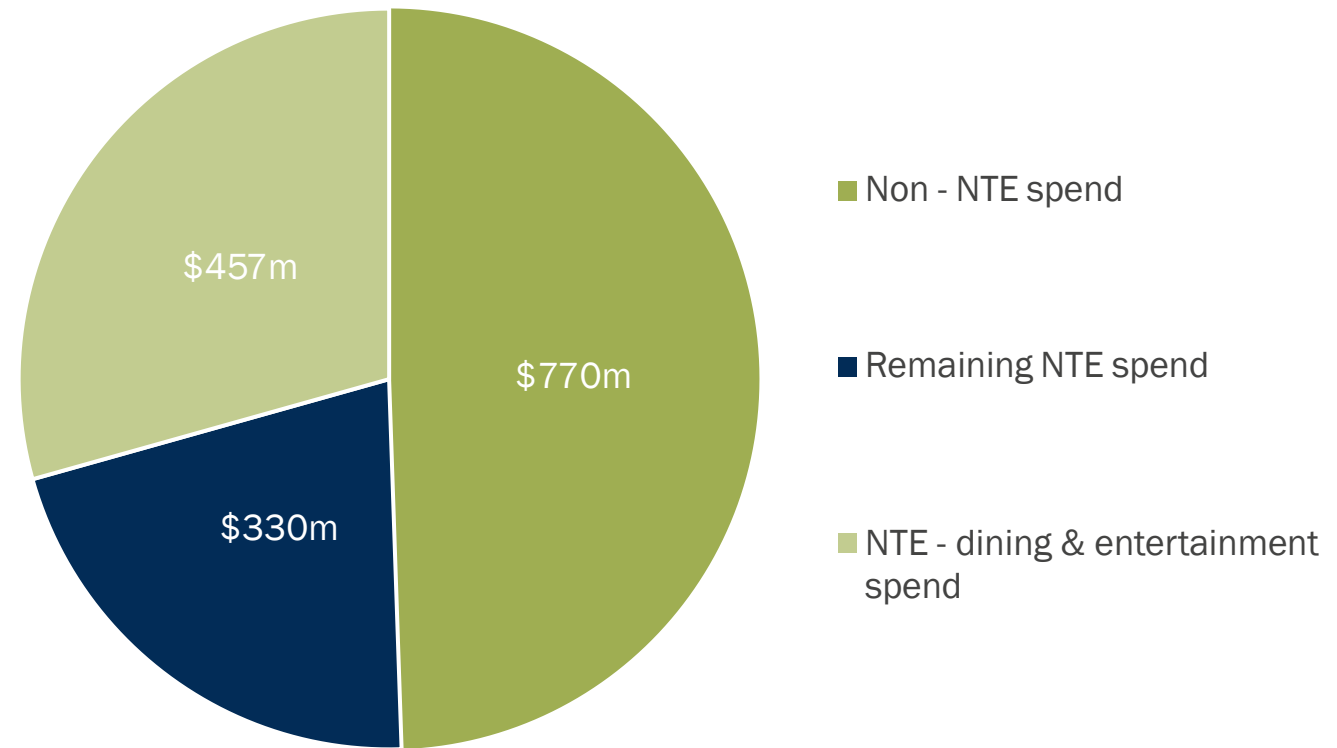
- **88,230** jobs
- **\$10.5** billion to GRP

MANLY

- Manly contributed **\$562 million** in GVA (5%)
- Industries associated with the NTE generated **\$83 million** in GVA (15% of GVA across the study area)

NTE SPEND

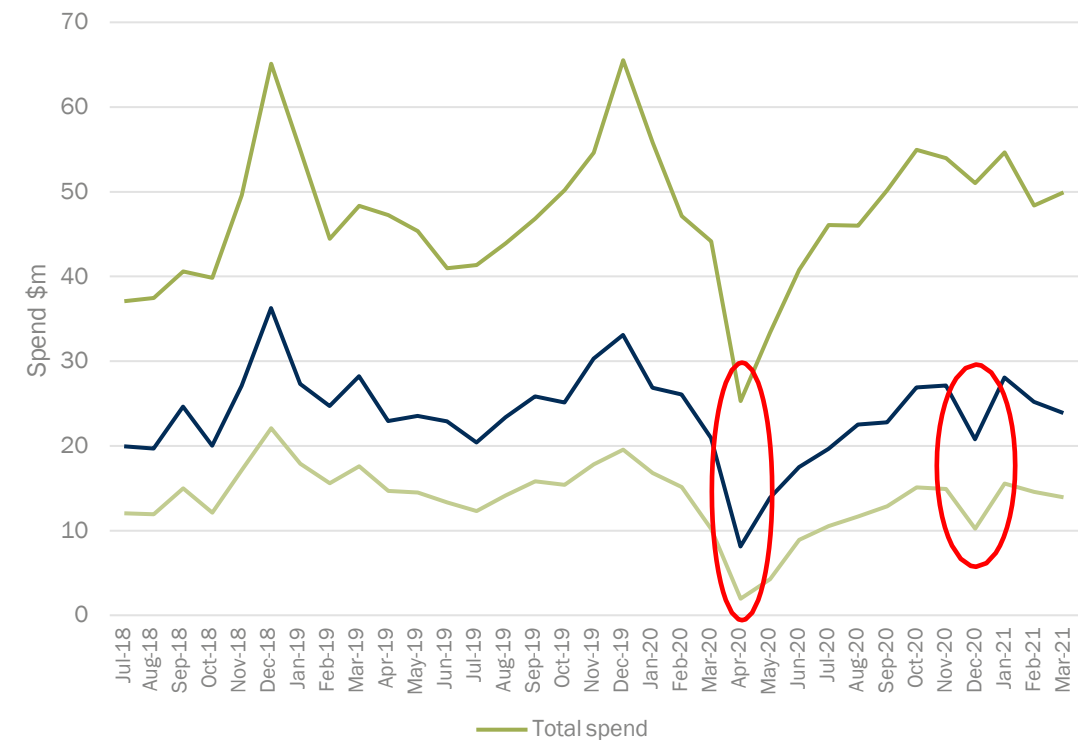
- **NTE spend makes up just over half**
(\$787 million or 51%) of all spend recorded in Manly
- Between July 2018 and March 2021:
 - \$787 million in NTE spend
 - 58% or \$457 million was attributed to dining and entertainment



NTE SPEND

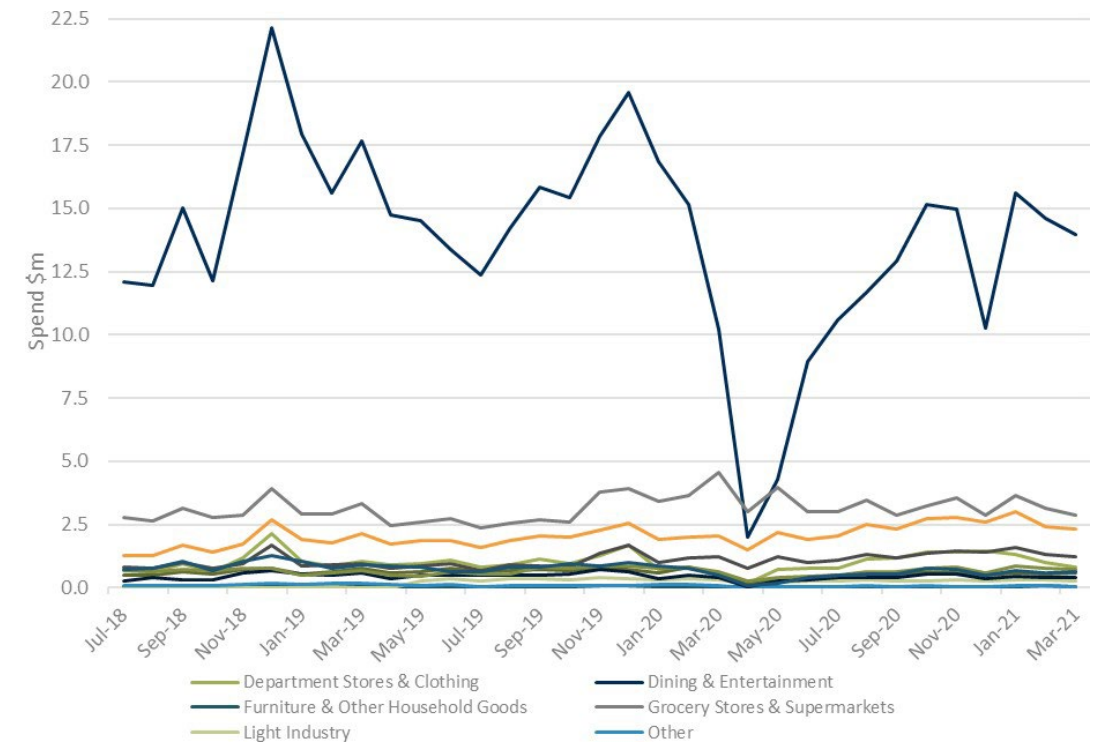
Monthly spend recorded within the suburb of Manly between July 2018 and March 2021:

- Between July 2018 and April 2020 (pre-COVID-19 impact) the NTE comprised, on average, 53% of all spend in Manly. Of this, 61% was attributed to dining and entertainment spend
- In comparison in the year to March 2021 (post-COVID-19 impact), the NTE comprised 46% of all spend in Manly. Of this, 53% was attributed to dining and entertainment spend
- Spend peaks in the end of year holiday season between October and December



NTE SPEND

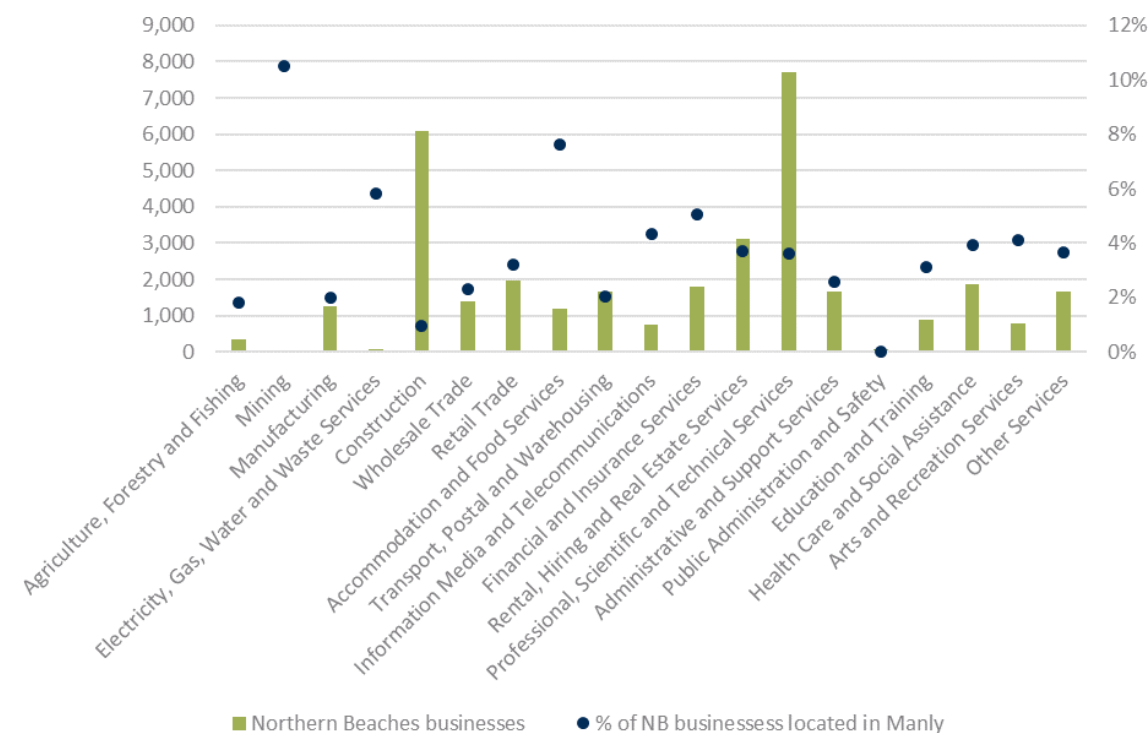
- Spend related to the NTE is predominantly comprised of dining and entertainment expenditure (58%)
- The next largest spend category is grocery stores and supermarkets which accounts, on average, for around 13% of total spend in Manly
- The third largest category is specialised food retailing, accounting for on average 9% of the NTE's spend
- On average, these three retail categories comprise 80% of spend related to the NTE economy



BUSINESS COUNTS

- In July of 2021, there were around 34,300 registered businesses within the Northern Beaches LGA
- Of these 1,070 or 3% were in Manly
- Manly had a comparatively higher concentration of accommodation and food service businesses
- Almost one in ten businesses registered across the Northern Beaches located in Manly

Registered businesses in the Northern Beaches and proportion in the study area





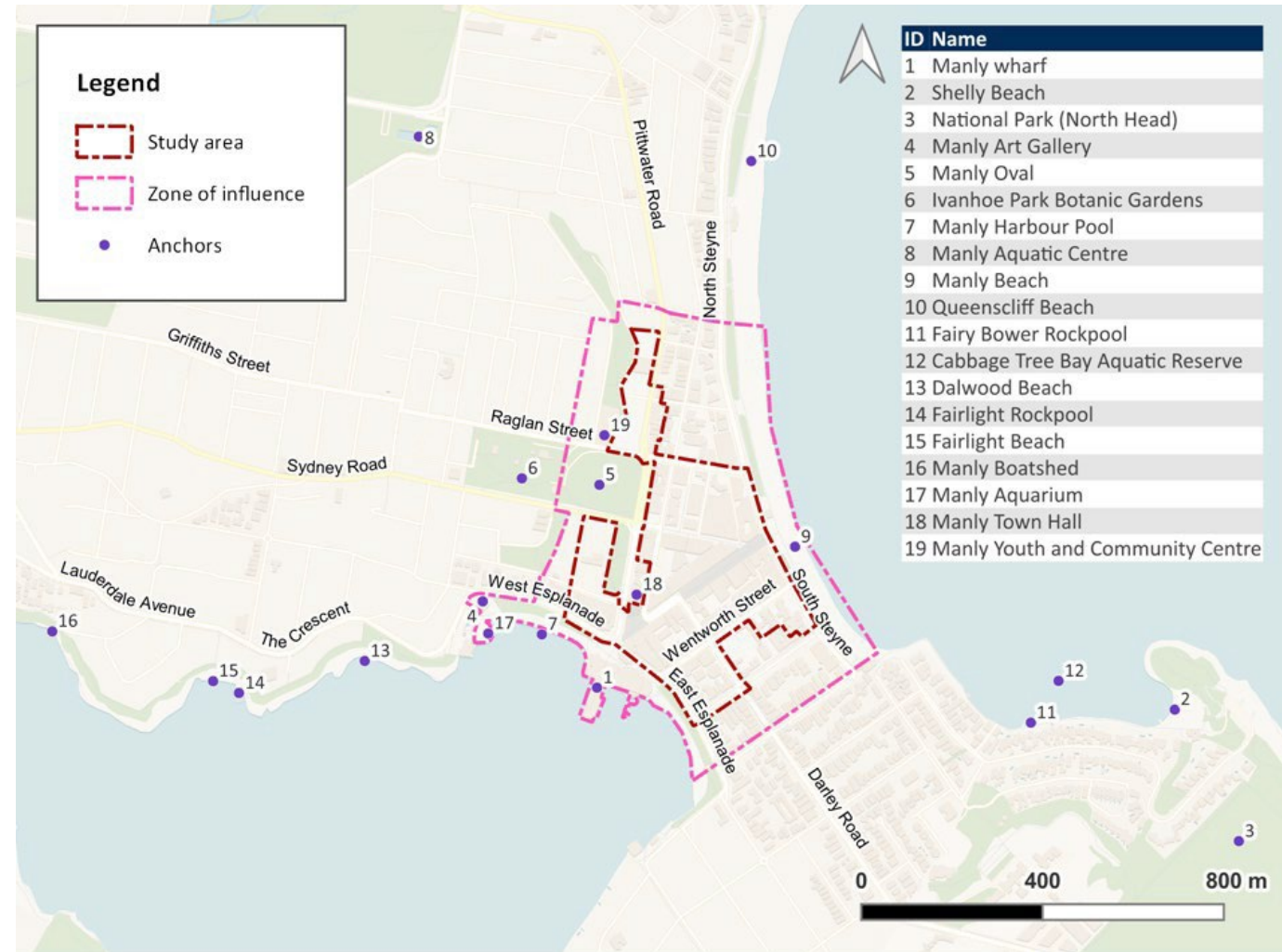
THE NIGHT TIME ENVIRONMENT

LOCAL CHARACTERISTICS AND FEATURES



LOCAL ANCHORS / ASSETS

- Manly is a very vibrant and active place
- Important civic and cultural sites, beaches and parks and other facilities
- These anchors are important in securing the popularity and importance of Manly
- They attract visitors to Manly who may then participate in the NTE within the study area

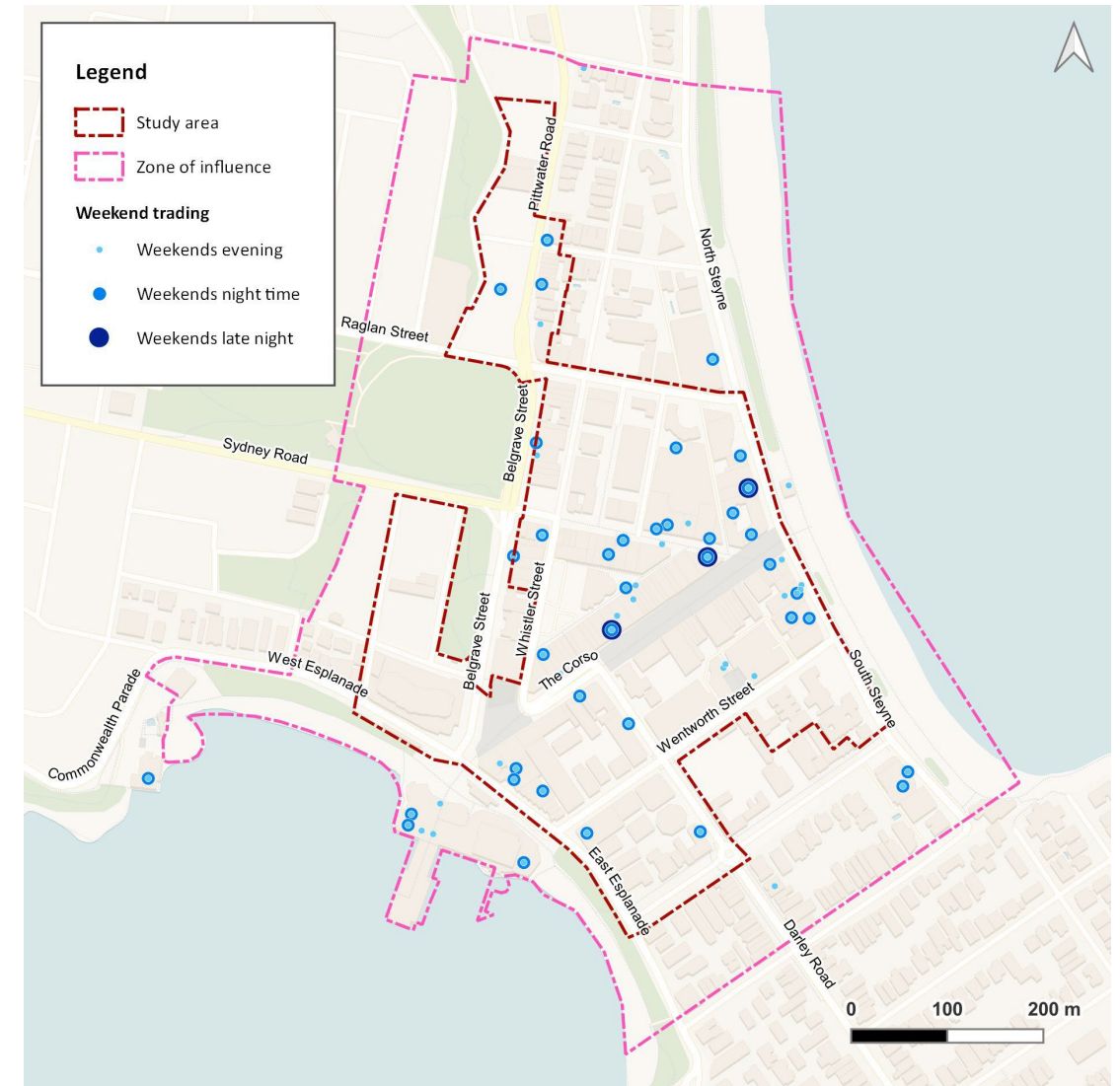


LOCATION OF NIGHT TIME TRADING

The massing of venues with open hours in the evening and night time is in three main clusters:

- A north-eastern quadrant focused on South Steyne, and Sydney Road, with some venues on The Corso
- A cluster along the Esplanade
- The venues associated with Manly Wharf

NTE venues are scattered through the study area with a secondary cluster in the northernmost section of the study area along Belgrave Street/Pittwater Road.



Venues in the study area (Friday & Saturday nights)

LICENSED PREMISES

- Manly's outlet saturation is extremely high compared to the rest of the Northern Beaches and to NSW (750 compared to 205 in NSW)
- Manly's licences are diversified
- Of the total 119 authorised liquor licences in Manly, 84% (or 100 licences) are on-premises licences (i.e. at restaurants or nightclubs)
- Less than half of these on-premises licences have Primary Service Authorisation, enabling them to serve alcohol without food



Location of licensed premises

OUTDOOR DINING

- There were 45 outdoor dining permits within the study area and an additional 9 located just outside the study area
- The outdoor dining areas are largely confined to the eastern waterfront or associated with the pedestrianised area of Sydney Road
- There are only a small number of permits located outside of these clusters
- The limited NTE venues and outdoor dining approvals along The Corso suggest there may be opportunities to intensify NTE activities here
- Consideration could also be given to identifying a section of the Corso as a luxe dining precinct or similar



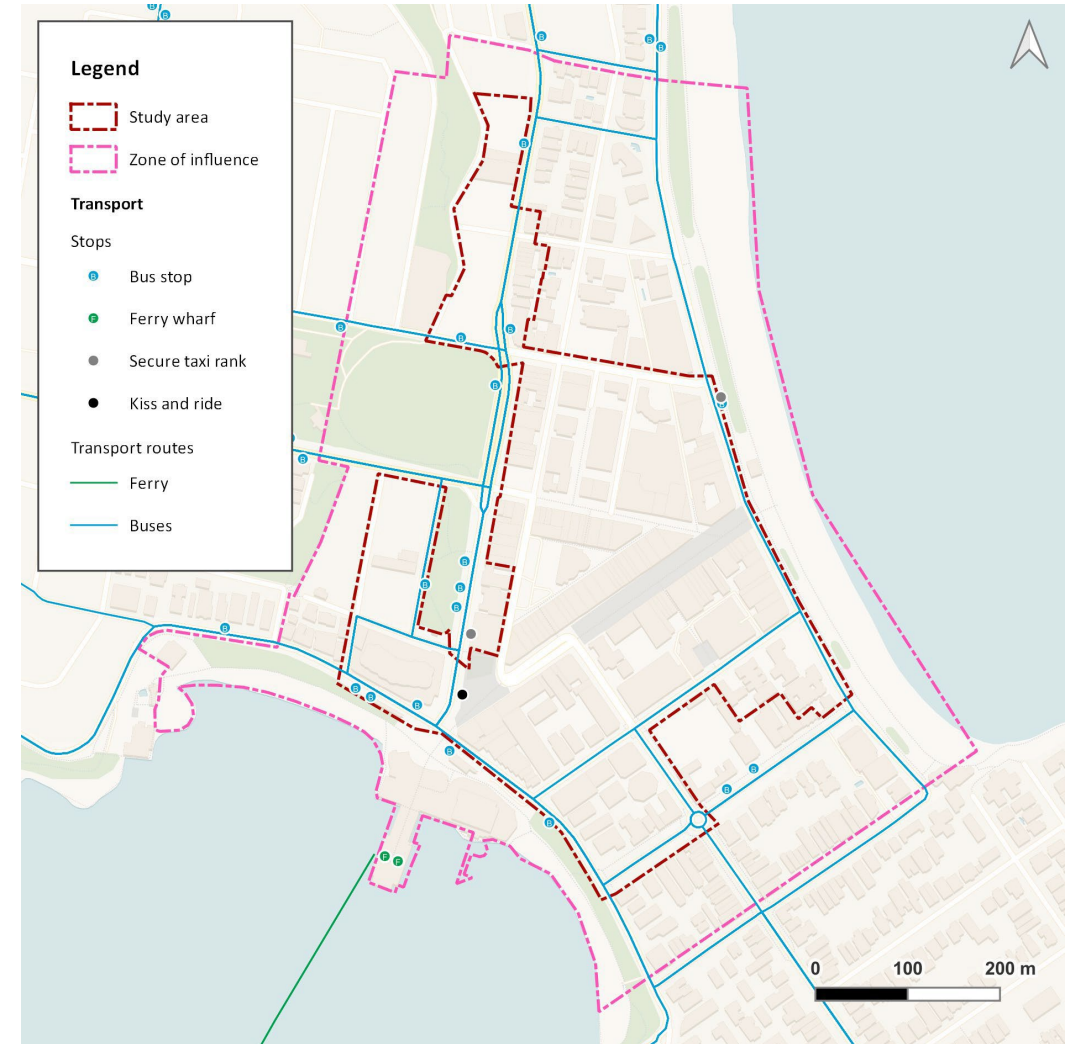
Outdoor dining approvals

TRANSPORT ACCESS

Getting home safely after an evening out is a prime requirement for any night time economy. So too is the ability to move easily around the centre on foot.

Growth in the night time economy depends on corresponding growth in transport and infrastructure.”

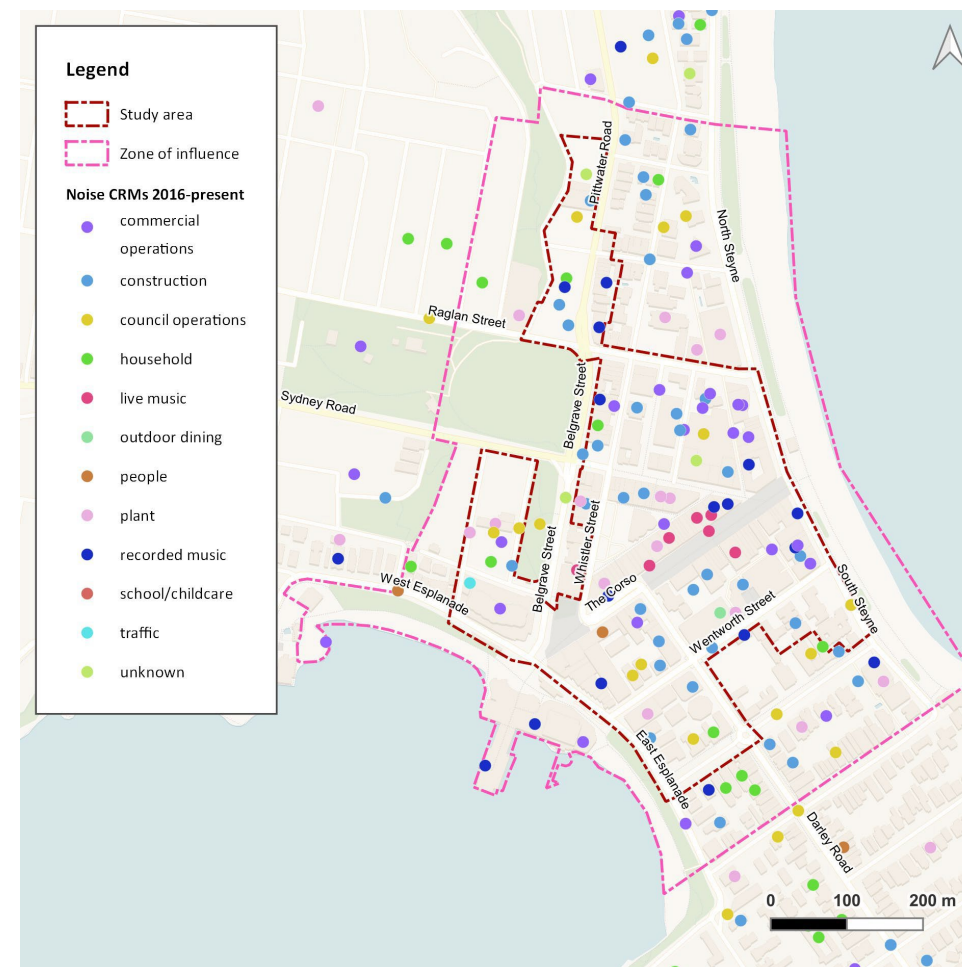
City of Sydney



Access points and public transport routes

RESIDENTIAL POPULATION & LAND USE CONFLICTS

- The usual resident population of Manly catchment area in 2016 was 2,730, living in **1,575 dwellings** with an **average household size of 1.5**
- Commercial activity generated the highest count of noise complaints in Manly
- Core issues included:
 - Concern about operations of a bar extending beyond restrictions
 - Rubbish collection (especially for NTE premises, i.e., glass bottle collection) being too loud and too early/late in the day (a major complaints area, though it was not always made clear whether these were Council or commercial operations)
 - Premises receiving deliveries too early/late in the day
 - Concerns that some venues were operating outside various restrictions



Location of noise complaints, 2016-2021

SAFETY AND SOCIAL AMENITY

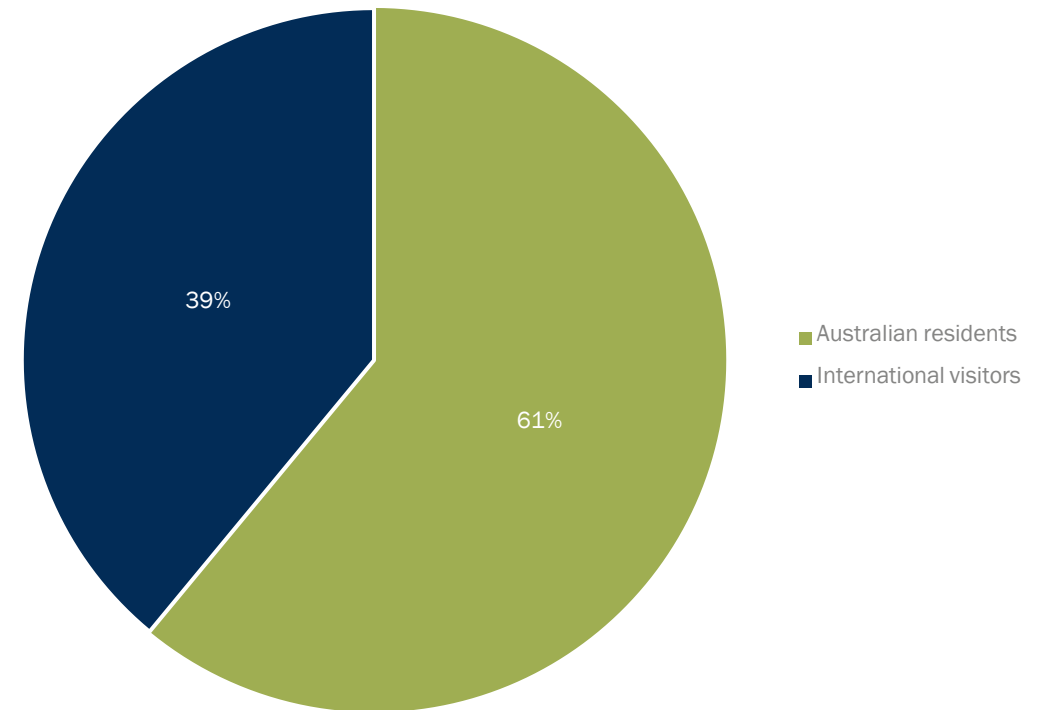
Crime and antisocial behaviour impact negatively on the experience of participants in the NTE.

- There are strong crime hot spots across the study area
- Most crimes occur at rates lower than NSW average, but alcohol-related and non-domestic assault rates are very high
- Crime in Manly has a seasonal component, with peaks generally across December-March
- Previous engagement findings identify numerous safety concerns in Manly, particularly during dusk and night time
- Reported causes of residents feeling unsafe included drug and alcohol affected people, loitering, violence and aggressive behaviour



TOURISM

- Manly's NTE is supported by a strong tourist economy, with overnight visitors comprising a key element of NTE expenditure
- In the year ending March 2019, Manly received over 2.6 million visitors, though only 8 per cent of total visitors to Manly stayed overnight in Manly, with most visiting as part of a daytrip
- Between 2016 and 2019, the total number of visitors to Manly increased by 18%
- Top five sources of international visitors to Manly are the UK, USA, China, New Zealand, Germany



Visitors to Manly by origin - year ending March 2019



STAKEHOLDER ENGAGEMENT

BUILDING ON PREVIOUS ENGAGEMENT BY COUNCIL





PREVIOUS ENGAGEMENT

- Northern Beaches Community Engagement Analysis (2019)
- Northern Beaches Visitor Survey
- Northern Beaches Council Community Safety Survey
- Community Safety Plan Survey

ENGAGEMENT FOR THIS STUDY

- Northern Beaches Council's Youth Advisory Group
- Manly Business Chamber
- Manly Place Plan Project Working Group
- Economic recovery taskforce
- Focus sessions:
 - Events
 - Culture
 - Economic development and tourism
- One-on-one conversations

WHAT WE HEARD

Stakeholders felt that positive aspects of the Manly NTE are:

- The selection of restaurants and bars at Manly
- The walkability of the town centre
- Live music and Art Gallery – strong cultural backbone
- Manly Arts Festival has some night time events
- Manly's negative reputation around antisocial behaviour from the late 1990s-early 2000s has dissipated
- Re-established Liquor Accord

Stakeholders identified the following constraints from urban structure and governance

- There is a lack of affordable spaces for creative uses
- Too much 'red tape' around late trading, outdoor dining, DA conditions – DCP conditions on the Corso are restrictive
- Representations from local residents (e.g. objections and complaints) make it difficult to operate or gain approval for night time uses
- Laneways and alleyways are dark, underutilised

WHAT WE HEARD (CONTINUED)

Stakeholders reported the following key issues:

- Public toilets
- Manly Police revealed that one of the biggest concerns is public urination, typically in the Corso or the Esplanade
- Council's Youth Advisory Group (YAG) noted that safety, location, and prevalence of public toilets were all concerns, especially for young female participants
- Numerous participants across the groups noted that they had experienced specific incidents of feeling unsafe at specific toilets (notably, the Manly Wharf toilets)
- Lack of family facilities (i.e. baby changing rooms)

Perceptions about crime and safety

- Aggression and loudness from drunk people result in safety concerns in Manly afterhours
- Larger venues typically attract large and potentially rowdy crowds that are less easy to manage
- Various parties involved in consultation revealed that safety in Manly had significantly improved over the late 1990s and early 2000s where violence was much more commonplace
- Manly Police confirmed that summer is typically peak season for crime and antisocial behaviour in Manly
- Women typically do not feel safe at night in Manly
- Alcohol-related antisocial behaviour strongly linked to the Corso, East Esplanade
- Participants would not consider Manly as a 'family place' after 9pm

WHAT WE HEARD (CONTINUED)

Perceptions about retail offering

- Council's Youth Advisory Group participants revealed that while they would typically go to Manly to utilise the shopping facilities, these are closed by the evening and they no longer have a reason to visit
- There are too many blank shop fronts, but some landlords have indicated that they do not wish to participate in any pop-up activities or similar
- Some parts of Manly's retail offering appear dated and detract overall amenity and the night time experience
- Empty or closed retail shopfronts detract from NTE experience
- Absent or poor retail offering at night

Perceptions about transport and access

- Parking was a concern, with some participants arriving or departing early to secure a car park
- Public transport to some areas of the Northern Beaches is harder than others, and acts as a barrier to participating in Manly's NTE
- Public transport uptake will likely be low in the immediate post-COVID-19 era, exacerbating private vehicle access issues

WHAT WE HEARD (CONTINUED)

Cultural scene and events

- Manly is home to the only regional art gallery in the Northern Beaches
- Manly's event calendar is sporadic, needs to be filled out and attract permanent fixtures
- Loss of all-weather activities: cinema and aquarium have gone
- Manly Art Gallery underutilised, not connected well enough (wayfinding)
- Manly Library also hosts activities but could be better utilised
- Major events typically finish at 5pm to ensure intoxicated people are in private venues (for security reasons)
- Busking fees among the highest in Greater Sydney
- Event fees are very high



WHAT WE HEARD (CONTINUED)

Ideas for the future of Manly's NTE

- More live music
- More outdoor dining, especially on the Corso
- More non-alcohol-related activities, family-friendly and intergenerational activities
- Sports and recreation activations (indoor rock climbing, indoor skate park, play equipment etc)
- Free events
- Using art and cultural activations to improve public spaces and have more family-friendly opportunities
- Better laneway activations
- Improved wayfinding
- Cultural/community uses of Manly Town Hall for NTE
- Public art trail, open-air art shows
- Cinema space (or, small cinema spaces), outdoor cinema
- Precinct approach for intensive NTE uses
- Capitalise on popularity of East Esplanade as a space and make it safer, active, comfortable
- Strong domestic demand post-COVID-19
- Night markets
- Night time retail
- NTE grant program
- Request Council to waive DA application fees or requirement for evening and night time retail



CASE STUDIES

EXAMPLES OF WHAT HAS WORKED IN OTHER LOCATIONS



CITY OF SYDNEY

City of Sydney have created three types of late night trading areas:

- Late Night Management Areas
- City Living Areas
- Local Centre Areas.

Venues are divided into impact categories as follows:

- **Category A: High impact premises** – including large pubs, hotels and bars, dedicated performance venues (with a capacity greater than 250), clubs, karaoke venues with liquor licenses
 - **Category B: Low impact premises** – including small pubs and bars, dedicated performance venues (with a capacity lower than 250), and any other premises Council determines to impact on the amenity and safety of an area
 - **Category C: Any premises that does not hold a liquor licence** – including grocery stores and retail, but not including food and beverage premises or adult entertainment premises.
- The DCP prescribes the types of venues and standard opening hours, dependent on the area they are located in.

		Category A		Category B		Category C Unlicensed premises Indoor
		Indoor	Outdoor	Indoor	Outdoor	
Late Night Management Area	Base	6am to midnight	10am to 10pm	6am to 2am	7am to 10pm	24 hours
	Extended	24 hours	9am to 1am	24 hours	7am to 1am	
City Living Area	Base	7am to 11pm	10am to 8pm	7am to 1am	7am to 8pm	24 hours
	Extended	7am to 5am	9am to midnight	7am to 5am	7am to midnight	
Local Centre Area	Base	10am to 10pm	10am to 8pm	7am to 11pm	7am to 8pm	7am to 2am
	Extended	10am to midnight	9am to 10pm	7am to midnight*	7am to 10pm	
All other areas	Base	10am to 10pm	10am to 8pm	7am to 10pm	7am to 8pm	7am to midnight
	Extended	10am to midnight	10am to 10pm	7am to midnight	7am to 10pm	

VICTORIA – AGENT OF CHANGE

Victoria has implemented the ‘agent of change’ principle for live music entertainment and nearby noise-sensitive residential uses.

The laws aim to:

- Recognise that live music is an important part of the State’s culture and economy
- Protect live music entertainment venues from the encroachment of noise sensitive residential uses
- Ensure that noise sensitive residential uses are satisfactorily protected from unreasonable levels of live music and entertainment noise
- Ensure that the primary responsibility for noise attenuation rests with the agent of change

The ‘agent of change’ (i.e., the proposed new or additional use) is required to attenuate its noise emissions in ways that go beyond the Australian Standard for residential noise and are specifically tailored to live music entertainment

Further research on the application under the NSW legislation is needed.

CITY OF YARRA NTE STRATEGY

- The City of Yarra, in central Melbourne, is known for its dynamic NTE focused in Collingwood, Fitzroy and Richmond.
- To address community concern that the NTE was having negative impacts, particularly with regard to alcohol consumption and antisocial behaviour, the City of Yarra adopted its *Night Time Economy Strategy 2014-2018*
- A number of initiatives have been implemented to further to outcomes from the initial strategy
 - **Regular monitoring:** City of Yarra Council undertakes an annual Customer Satisfaction
 - **Focussed engagement:** Council has led community discussions to celebrate nightlife, discuss issues and work towards community led solutions.
 - **Acoustic Management:** For a period, the City of Yarra operated a Live Music Venues Grants Program which is for activities such as acoustic engineering, sound proofing and refurbishments that help to reduce noise related issues and complaints.

ROSARIOS' NIGHT TIME PICNIC

- Rosario in central Argentina suffered from a bad reputation with regard to safety in public places after dark
- In 2017, Rosario developed a strategy to promote inclusive and family-friendly night time activities that are affordable for both the city and its residents
- Rosario's Mayor used social media to invite the entire city to have a 'night picnic' in the city's public spaces
- The initial event attracted 50,000 people who enjoyed live music (hired by the government), their own food, and the option to purchase food from vendors
- The events have continued to grow and now the Night Time Picnic will occur periodically throughout the year, activating specific public spaces as determined by the government
- Key benefits to the city include its low cost, with the only outgoings being performers' fees, lighting and audio equipment. The presence of so many people in the city centre's spaces creates large amounts of foot traffic that may be directed into other venues and shops before and after the event





ACOUSTIC ASSESSMENT

EMM CONSULTING



Standards and Guidelines

Noise Policy for Industry (NPfI)

Noise Guide for Local Government (NGLG)

Australian Standard AS/NZ 2107:2016

Manly Development Control Plan (DCP)
2013

Review of similar studies

City of Sydney

Georges River Council

Randwick City Council

~~Wollongong City Council~~

Key issues:

- conflict in mixed use zones for evening and night-time economic activities and balance of residential noise amenity (Council planning and legacy issue)
- lack of adequate noise mapping in NTE areas (Council issue)
- garbage and bottle disposal/pickup (Council consent and compliance issue)
- patron and music noise from venues (OLGR licensing issue)
- antisocial traversing of patrons through the NTE areas and surrounding precincts (Police public issue)



Acoustic Environment (Figure 4.1)

Recommendations:

Key Issues

- conflict in mixed use zones
- noise mapping
- mechanical plant and equipment
- garbage and bottle disposal/pickup
- patron and music noise
- antisocial traversing of patrons through the NTE areas and surrounding precincts

Opportunities

Constraints



Planning Levels (Figure 6.1)



DRAFT STRATEGY





OBJECTIVES

SAFE

- All residents and visitors feel safe
- Collaborative strategies to address crime are in place
- Resident and visitor safety and rights are a focus of urban design and development

PLEASANT

- Natural assets are protected for enjoyment and sustainability
- A high quality public domain and high levels of amenity
- Pride in Manly

EXCITING AND UNIQUE

- Diverse opportunities for leisure and social interaction
- All age groups, cultures and interest groups are present
- Heritage and local culture are embraced and enhanced

BUSINESS FRIENDLY

- The business environment is flexible and adaptable
- Businesses can expand and evolve to meet market demand

PRINCIPLES

1	Local assets: Ongoing protection, management and maintenance of these assets is essential to the long term wellbeing of businesses and the community.	5	Connected: Transport opportunities will be available for those who are enjoying a night out as well as those who work during the evening and night time.
2	Partnerships: A partnership between businesses and the community will be essential to achieving balanced and fair outcomes that will allow the night time economy to prosper.	6	Culture: A diverse range of businesses, artistic and creative industries with strong tourism and entertainment sectors.
3	Community: night time activities suited to all sectors of the community - families, young people, older people and people of all abilities	7	Exciting and unique: Manly is to have its own unique atmosphere – it will be a place that is fun and interesting; cultural and friendly; social and entertaining.
4	Safe and healthy: The environment is safe for all users and supports healthy lifestyles - good natural surveillance, physical activities and opportunities community interactions.	8	Sustainable: Council's investment in Manly's NTE will bring substantial reward through long-term economic and environmental sustainability, to provide local jobs and a lively hub of activity in Manly's high quality environment.

SUPPORTING NTE BUSINESSES

Support businesses to recover from pandemic restrictions:

- Ongoing programs of events
- Encourage family friendly night time events

Improve certainty for businesses residents and artists:

- Defining Manly as an entertainment precinct in the DCP
- Focus opportunities where there are fewer risks/risks can be managed
- Encourage greater diversity of night time trading
- Allow later trading of low impact uses
- Establish a designated late trading area
- Enable other limitations on operations



SUPPORTING BUSINESSES (CONTINUED)

Encourage increased visitation to the study area during the winter months

- A year-round calendar of events and activities of varying sizes
- Capitalise on the success of events like Manly Jazz Festival and investigate the possibility of inviting Manly Jazz Festival 'sideshows' through the year
- 'Night Picnic/winter whisky event' at the beach or Esplanade parks
- Consider reducing or waiving event fees for NTE events during winter
- Encourage pop-up, family friendly evening and night time activities such as ice skating
- Consider options for enhancing performance space
- Investigate opportunities for a covered area within the study area to support increased night time activities during the winter period, including retail and outdoor dining



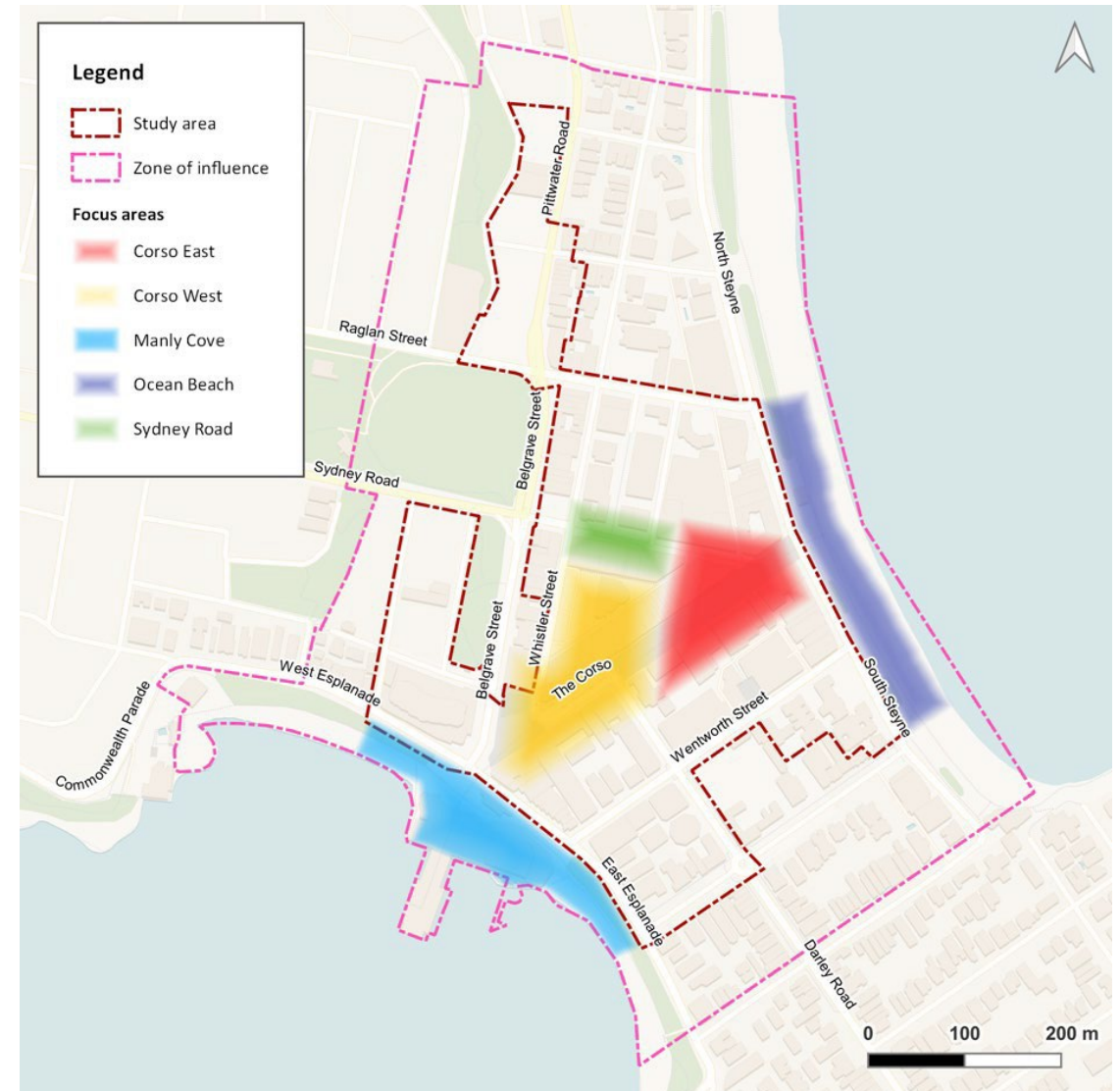
NTE ACTIVITY CLUSTERS

A balanced approach to supporting the NTE while also managing the impacts of noise and disturbance to the neighbourhood, could involve considering selected part(s) of the study area for different user groups.

Defining night time activity clusters can assist in enhancing activation, attracting particular businesses and managing community expectations while also providing a focus for specific planning controls and requirements for developers and operators.

The following precincts have been identified as suited to NTE activities

- Corso East
- Corso West
- Sydney Road
- Manly Cove
- Ocean Beach



Proposed NTE precincts

DIVERSIFYING THE NTE

- It is crucial for Manly's NTE to be accessible and attractive not just to one subculture, but to all potential participants
- Manly can play host to a wide enough range of activities and events that there is always something for everyone
- The following cohorts are identified as 'target markets' for the NTE
 - Families
 - Young adults
 - Older people
 - Tourists
 - Workers
- Live music and performing arts are a core component of a successful and diverse NTE
- Manly could have a dedicated performance venue for theatre and live music
- The current investigations on the adaptive reuse of Manly Town Hall could include feasibility as a performance space to support the Northern Beaches' music and culture scene
- Consideration could be given to the possibility of installing power to Rialto Square to enable busking and live performances

A SAFE AND PLEASANT ENVIRONMENT

- Wayfinding and street signage
- Lighting
- Improving public amenities (toilets)
- Continuing work of Local Liquor Accord

PROMOTION AND ADVOCACY

- Continue working with the community and stakeholders



Where to from here?

Now

- Outcomes of tonight's session (final PWG session) incorporated into the Draft Place Plan

May 2022 (Continue preparing Manly Place Plan with Council)

- Consultation with Council's internal stakeholders and departments

2nd Half 2022

- Finalise Draft Manly Place Plan
- Council - Public Exhibition of Draft Manly Place Plan to be titled "My Place: Manly"
- Adoption of My Place: Manly